

Your Annuity Wholesaling Team

Iowa, Southern Minnesota, Eastern Nebraska,
North Dakota and Eastern South Dakota



Kevin Bjerke, CMFC®
Senior Regional Vice President (SRVP)

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Kevin began his financial services career at Ameriprise Financial in 1997 and joined RiverSource Distributors in 2003. Prior to his promotion to divisional sales director in 2007, he was a RiverSource Annuity regional sales director and national sales consultant. Kevin was also a team

leader for the Ameriprise Mutual Fund Service Organization with the Client Service Center.

Education

- Bachelor's degree in business management, University of Phoenix.
- Chartered Mutual Fund Counselor® designation.
- FINRA Series 6, 7, 24 and 63 registrations.
- Minnesota Life and Health Insurance license.



Dan Bennett
Senior Regional Sales Director (SRSD)

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Dan has been in sales since 2002. Prior to his current role, he was a national sales consultant with RiverSource Distributors, where he provided sales support, product training and education to financial advisors. Prior to joining the National Sales Team, he was an annuities associate

with Ameriprise Financial, supporting clients on annuity products.

Education

- Bachelor's degree in human resource development, University of Minnesota, Minneapolis, Minn.
- FINRA Series 6, 7 and 63 registrations.
- Minnesota Life, Accident and Health Insurance license.

We are here to assist your team, with a goal to provide dedicated support to you and your practice.

Each Regional Vice President/Regional Sales Director team seeks to understand your needs and tailor a plan to address them.

Our support includes product education and positioning, competitive research, detailed case consultation and a deep understanding of the Ameriprise systems and processes.

We are ready to help:

Product knowledge

- Provide detailed **product education** and positioning
- Assist with mandatory **training** and **compliance** updates
- Share **competitive research** and analysis

Case support

- Support with detailed **case consultation**
- Provide **point-of-sale** support during client meetings
- Deliver ongoing **advanced case** support

Practice resources

- Deep understanding of **Ameriprise systems** from tools to processes
- Help you acquire additional **high-value clients** through seminars
- Explore client opportunities through **customized reports**
- Bring **award-winning marketing tools** to your practice



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